



ANSWERS

Exercise 6 –TRANSITIONAL WORDS

Complete the blanks with the most appropriate transitional word (note that there more than one correct answer to these options):

Analysis

Further, Jobs changed life around the world more than Disney because his inventions had a more significant impact in everyday life. Firstly, the iPhone is Jobs' most magnificent creation. It changed the world in a way that no one expected. When the iPhone 5 was released, millions of people bought it because it was faster, thinner, more durable, and the user could have the function of many gadgets in just one. For instance, "Apple sold over five million iPhone 5 just three days after its launch." Secondly, in 1970s Apple launched the second personal computer, called Apple II, which was the reason that Jobs became so famous at first. It was the first computer with some unique features - it was preassembled and the first with color graphics. Moreover, Apple II was a great success, and the company received millions. Also, Apple's apps have become extremely important for our everyday life as we have fully incorporated it into our lives. For example, driving instructions, social media, travel agencies, passwords keeper, documents, money managing, and games to distract kids. On the other hand, Disney also had a significant impact in our daily lives but not as life changing as Jobs'. This is partly because Disney's inventions were more cultural than useful. Hence, even though both produced materials for entertainment in very different ways, Jobs' had the utility component that Disney's did not. For instance, the movies that he created do not have the same impact on our daily lives as the iPhone does. Overall, they inventions marked the world in very unique but different ways.