



Exercise 6 –TRANSITIONAL WORDS

Complete the blanks with the most appropriate transitional word (note that there more than one correct answer to these options):

Analysis

_____, Jobs changed life around the world more than Disney because his inventions had a more significant impact in everyday life. _____, the iPhone is Jobs' most magnificent creation. It changed the world in a way that no one expected. When the iPhone 5 was released, millions of people bought it because it was faster, thinner, more durable, and the user could have the function of many gadgets in just one. _____, "Apple sold over five million iPhone 5 just three days after its launch." _____, in 1970s Apple launched the second personal computer, called Apple II, which was the reason that Jobs became so famous at first. It was the first computer with some unique features - it was preassembled and the first with color graphics. _____, Apple II was a great success, and the company received millions. _____, Apple's apps have become extremely important for our everyday life as we have fully incorporated it into our lives. _____, driving instructions, social media, travel agencies, passwords keeper, documents, money managing, and games to distract kids. _____, Disney also had a significant impact in our daily lives but not as life changing as Jobs'. This is partly because Disney's inventions were more cultural than useful. _____, even though both produced materials for entertainment in very different ways, Jobs' had the utility component that Disney's

did not. _____, the movies that he created do not have the same impact on our daily lives as the iPhone does. _____, they inventions marked the world in very unique but different ways.